

HIROC, SOGC, and CMPA join forces as partners in Salus Global

BACKGROUND

The Healthcare Insurance Reciprocal of Canada (HIROC), the Society of Obstetricians and Gynaecologists of Canada (SOGC), and the Canadian Medical Protective Association (CMPA), are proud to announce a new collaboration to improve safety of obstetrical and perinatal care as the CMPA becomes a Salus Global shareholder.

1. Why are HIROC, SOGC and the CMPA entering into this collaboration?

The three partners have a shared commitment to advance the safety of obstetrical and perinatal care in Canada.

The strengthened partnership builds on many years of collaborative efforts to improve the safety of care. For example, the CMPA has previously co-published research on the strengths and challenges in obstetrical care, drawing on their medical-legal experience as well as data and insights from HIROC and Salus Global, among others.

With years of respective data, experience and insight, HIROC, SOGC and the CMPA bring a deep understanding of the factors that result in safe medical care. This combined knowledge will ensure that Salus Global, already a leader in obstetrical and perinatal safety programs, can further help healthcare organizations and interdisciplinary teams achieve better clinical, operational, and economic outcomes.

2. What is the MORE^{OB} program?

Salus Global's MORE^{OB} program is a comprehensive performance improvement program that creates a culture of patient safety in obstetrical units. The program's multi-year components are: hands-on support to hospital teams; a CQI framework; an evidence-based process; and an online platform that offers project management, content, and tools.

The program adheres to the phases rooted in the principles of a High Reliability Organization (HRO): develop capability; transfer to practice; develop capacity; measure outcomes; assess value. During the last 15 years, the program has enhanced safe care and reduced adverse events in over 300 hospitals across North America, including within most Canadian hospitals.

3. How does the MORE^{OB} program improve the safety of obstetrical and perinatal care?

The MORE^{OB} program is a multi-year, comprehensive patient safety and performance improvement program for interprofessional obstetrical teams. The program creates, builds and sustains a working environment where professional autonomous silos, organizational hierarchy, communication gaps and uncoordinated teamwork are

Partners for safe care



eliminated. Change is incremental, ensuring that a culture of safety becomes embedded into practice. The program has improved outcomes in such areas as length of time of infants on ventilation, reduced severe infant morbidity, and reduced maternal tears/lacerations and length of stay. Hospitals have reduced NICU admissions, reduced elective inductions, and improved patient satisfaction and job satisfaction, among other benefits.

4. How will the addition of the CMPA enhance access to the MORE^{OB} program?

The hallmark of the MORE^{OB} program is its ability to improve teamwork and communication across all disciplines, resulting in better clinical, operational, and economic outcomes. To be effective, the program requires the active engagement of all care providers in the team, including physicians. With over 100,000 physician members, the CMPA has an unparalleled relationship with Canada's physicians built on trust and respect.

The CMPA will leverage these connections to engage physicians in conversations and encourage greater involvement in the MORE^{OB} program. The CMPA will also use its understanding and experience of physician needs to continue to improve the MORE^{OB} program and build greater awareness of the program among all members of obstetrical teams. Ultimately, the addition of the CMPA will help the MORE^{OB} program have an even greater impact on interprofessional hospital teams across the country.

5. Is obstetrical care unsafe?

Each year some 380,000 children are born in Canada. The majority of births occur safely, reflecting the high quality of obstetrical care and the skill of obstetrical and perinatal healthcare providers. Despite this, patient safety events do occur, and while rare, these events can be associated with severe patient outcomes. HIROC, SOGC, and the CMPA have joined forces as partners in Salus Global to help address and reduce these rare events and improve the safety of care for mothers and newborns across the country.

6. What is the nature of this partnership?

HIROC, SOGC, and the CMPA now hold equal ownership of Salus Global, with the CMPA having acquired one-third of Salus Global shares. The CMPA holds two seats on the eight-member board of directors—with the two partner organizations also holding two seats each, and the remaining two seats allocated to independent representatives appointed by the board.

7. Who can I contact for more information?

For information, please contact:

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